

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WRAL-TV Raleigh, NC

**Date:**

10/10/12

I, DEBORAH H. WHITE,being/on behalf of: Wanda Bryant, Linda McGee + <sup>Chair</sup>Thigpen, a legallyqualified candidate of the Non Partisan politicalparty for the office of: NC Court of Appeals Judgein the Generalelection to be held on: Nov. 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

**Total Charges:**

\$6,260 gross \$5,321.00 net

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Committee to Elect Bryant, Mcbee, Thigpen

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Thig Pen - David Koala  
Bayant - Walter Davenport, McGee - James Vaughn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

10/10/12  
Date

Rebecca H. White  
Signature

☒ Accepted

☐ Accepted in Part

☐ **Rejected**

Signature

MARIAN Bell  
Printed Name

Sales Mktg  
— Title  
Director

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

And:

**Media Partners**  
**13200 Strickland Rd.**  
**Suite 114-#153**  
**Raleigh, NC 27613**

<u>Contract / Revision</u> 119271 /		<u>Alt Order #</u>
<u>Product</u> <b>EARLY VOTE</b>		
<u>Contract Dates</u> <b>10/17/12 - 10/23/12</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>Judges Bryant, McGee and Thigpen</b>		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Marian Bell	<u>Sales Office</u> WRAL Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/17/12	10/23/12	WRAL AM News	6-7a		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WT---				2	\$900.00			
	Week:	10/22/12	10/28/12	MT-----				2	\$900.00			
N 2	WRAL	10/17/12	10/23/12	CBS This Morning	7am - 9am		:30			NM	4	\$2,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---TF--				2	\$665.00			
	Week:	10/22/12	10/28/12	MT-----				2	\$665.00			
<b>Totals</b>											<b>8</b>	<b>\$6,260.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	8	\$6,260.00	\$5,321.00
<b>Totals</b>	<b>8</b>	<b>\$6,260.00</b>	<b>\$5,321.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.